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# Trend and Pattern Analysis of Highway Crash Fatality By Month and Day 

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| Abstract <br> The objective of this study by trend and pattern of highway Data from NCSA's Fatality A (FHWA) exposure data on Veh <br> The trend and pattern of mon particular month, day, and day their safety and enforcement pedestrians. | the National Center for Statistics and affic crash fatality by month, day, and nalysis Reporting System (FARS), and cle Miles Traveled (VMT) were used. <br> hly and daily traffic crash fatalities v of week. Traffic safety offices will fin mpaigns during the high crash times of | lysis (NCSA) was to examine the of week for the period 1975-2002. Federal Highway Administration <br> es significantly, depending on the his information useful to schedule year for drivers, passengers, and |
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## 1. Executive Summary

### 1.1 Abstract

Objective - This report presents an analysis on the trend and pattern of highway fatalities by month, day, and day of week in motor vehicle crashes.

Method and Data - The data for the period 1975-2002 are abstracted from the Fatality Analysis Reporting System (FARS). The Federal Highway Administration (FHWA) exposure data on Vehicle Miles Traveled (VMT) is also used for the analyses.

Conclusion - The trend and pattern of monthly and daily highway crash fatalities varies significantly, depending on the particular month, day, and day of the week. Detectable differences in historical patterns can be observed.

### 1.2 Summary

- Crash fatalities were higher and/or show a larger fluctuation in the early years as compared with those in recent years when the crash fatalities have remained relatively flat. The crash fatality rate per 100 million VMT shows a significantly declining pattern in the early years and a slow downward trend in recent years.
- Monthly fatalities and VMTs increase steadily from the lowest points in January and February, peak in July and August, then gradually decrease in the later months of the year. Monthly fatality rates steadily increase from the lowest points in February and March, and peak in the last quarter of the year.
- The four deadliest days on the road were July 4, July 3, December 23, and December 24, considering all years together from 1975 to 2002. Total daily fatalities over the period of 1975 to 2002 clearly illustrate an upward trend from January 1 to July 4, followed by a plateau of high fatalities during the summer period, then a downward trend after September. There are a number of outliers, which are associated with high fatality days.
- During the period of 1975 to 2002, the three deadliest days for pedestrians were December 23, January 1, and October 31, which coincide with Christmas-New Year Holidays and Halloween. During the period of 1975 to 2002, the daily pedestrian fatalities show a slowly downward trend from January 1 to July 4, then, the trend turns upward in a much higher rate.
- Between 1975 and 2002, there is small difference in the average daily fatalities among weekdays (Monday to Thursday). On the contrary, there is a relatively large reduction in average daily fatalities on weekends (Friday, Saturday, and Sunday).


## 2. Introduction

Studies have shown that in the United States, the numbers of motor vehicle fatalities were usually higher in six holiday periods: New Year's, Memorial Day, the $4^{\text {th }}$ of July, Labor Day, Thanksgiving, and Christmas [1-3]. Recent analyses also indicate that July $4^{\text {th }}$ and $3^{\text {rd }}$ are the two days with the first and the second highest crash fatalities based on the data from the Fatality Analysis Reporting System (FARS), 1986-2002 [4-7]. These analyses also indicate that January 1 and October 31 (Halloween) were the two days with the most pedestrian fatalities.

In this report, not only the days with the most crash fatalities but also the overall trend and pattern of highway crash fatalities by month, day, and day of week are investigated. Traffic safety offices will find this information useful to schedule their safety and enforcement campaigns during the high crash times of the year for drivers, passengers, and pedestrians.

The outline of this report is as follows: Section 3 presents the method and the data used in this report. Section 4.1 analyzes crash fatalities by month. Section 4.2 presents the analysis of daily crash fatalities, which includes the days with the highest fatalities, the days with the highest pedestrian fatalities and the trend analysis of daily occupant fatalities. The trend of crash fatalities by day of week is presented in Section 4.3.

## 3. Method and Data

Descriptive statistics on highway crash fatalities by month and day are presented. Data from the Fatality Analysis Reporting System (FARS), 1975-2002 and Federal Highway Administration (FHWA) exposure data on Vehicle Miles Traveled (VMT) were used in the analyses.

## 4. Results

### 4.1 Trend of Crash Fatalities by Month

Figures 1 and 2 show how the monthly crash fatalities and fatality rates changed over the period of 1975 to 2002. For every month, crash fatalities were higher and/or show a larger fluctuation in the early years (up diagonal red shadow part) as compared with those in recent years (down diagonal green shadow part) when the crash fatalities have remained relatively flat. With regard to the crash fatality rate per 100 million VMT, it shows a significantly declining pattern in the early years (up diagonal red shadow part) and a slow downward trend in recent years (down diagonal green shadow part). Note the cutoff points between the "up diagonal red shadow part" and the "down diagonal green shadow part" in Figures 1 and 2 were determined based on the visualizations of the figures.

Relatively large fluctuations were seen in the yearly time series data as shown in Figures 1 and 2 . To see the trend and pattern more clearly, we group the time series data in fiveyear increments. Table 1 contains the number of monthly fatalities and VMTs as well as fatality rates in five-year increments over the period of 1978 to 2002 (first two highest
values for each row are highlighted). For each five-year period, the monthly fatalities and VMTs increase steadily from the lowest points in January and February, peak in July and August, then gradually decrease in the later months of the year.

With respect to the fatality rate per 100 million VMT, the monthly fatality rates steadily increase from the lowest points in February and March, then peak in the last quarter of the year. In general, the differences in the rates are minuscule among later months.

The graphical presentation of the monthly fatality rates in Figure 3 clearly shows that while all monthly fatality rates illustrate a downward trend between 1978 and 2002, the rate of decrease is larger in the later months of the year than in the early months. Also, the range of the fatality rates (i.e., the highest fatality rate minus the lowest fatality rate) has been steadily narrowing over the years, indicating the difference in fatality rates among months is smaller in recent years (this feature is graphically illustrated by the rectangular boxes in the figure).

Figure 1: Crash Fatalities by Month, 1975-2002


Source: FARS 1975-2002

Figure 2: Crash Fatality Rate per 100 Million VMT by Month, 1975-2002


Source: FARS 1975-2002

| Table 1Fatalities, VMT and Fatality Rate per 100 Million VMT by Month and Year. Source: FARS 1978-2002 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period | Variable | Month |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{array}{r} 1978 \\ -1982 \end{array}$ |  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|  | Fatality | 15707 | 15195 | 18187 | 19286 | 21338 | 22242 | 23618 | 24249 | 22177 | 22162 | 20501 | 21099 |
|  | VMT | 566460 | 541283 | 637600 | 636288 | 672678 | 679410 | 712765 | 724833 | 653939 | 669160 | 622356 | 624179 |
|  | Fatality Rate | 2.77 | 2.81 | 2.85 | 3.03 | 3.17 | 3.27 | 3.31 | 3.35 | 3.39 | 3.31 | 3.29 | 3.38 |
| $\begin{array}{r} 1983 \\ -1987 \end{array}$ | Fatality | 14808 | 13573 | 16376 | 17026 | 19612 | 20447 | 21243 | 22224 | 20106 | 20405 | 18909 | 18419 |
|  | VMT | 639003 | 608200 | 723301 | 731781 | 779626 | 789040 | 832303 | 843361 | 756082 | 772511 | 715333 | 712663 |
|  | Fatality Rate | 2.32 | 2.23 | 2.26 | 2.33 | 2.52 | 2.59 | 2.55 | 2.64 | 2.66 | 2.64 | 2.64 | 2.58 |
| $\begin{array}{r} 1988 \\ -1992 \end{array}$ | Fatality | 15307 | 14228 | 16454 | 16748 | 18682 | 19510 | 20665 | 20766 | 19431 | 20038 | 17788 | 18409 |
|  | VMT | 797770 | 755594 | 884451 | 885764 | 940766 | 943012 | 976237 | 984548 | 901315 | 923976 | 851330 | 854730 |
|  | Fatality Rate | 1.92 | 1.88 | 1.86 | 1.89 | 1.99 | 2.07 | 2.12 | 2.11 | 2.16 | 2.17 | 2.09 | 2.15 |
| $\begin{array}{r} 1993 \\ -1997 \end{array}$ | Fatality | 14779 | 13503 | 15412 | 15905 | 17472 | 17977 | 19063 | 19782 | 18027 | 19141 | 17848 | 17852 |
|  | VMT | 908423 | 860853 | 1001410 | 998900 | 1069919 | 1055869 | 1103626 | 1106441 | 1019555 | 1044275 | 968592 | 982040 |
|  | Fatality Rate | 1.63 | 1.57 | 1.54 | 1.59 | 1.63 | 1.70 | 1.73 | 1.79 | 1.77 | 1.83 | 1.84 | 1.82 |
| $\begin{array}{r} 1998 \\ -2002 \end{array}$ | Fatality | 15413 | 13995 | 15998 | 16061 | 18020 | 18230 | 19635 | 19742 | 18360 | 18878 | 17702 | 18140 |
|  | VMT | 1016402 | 983898 | 1131722 | 1132542 | 1194233 | 1196620 | 1231715 | 1234547 | 1125458 | 1182105 | 1113758 | 1115789 |
|  | Fatality Rate | 1.52 | 1.42 | 1.41 | 1.42 | 1.51 | 1.52 | 1.59 | 1.60 | 1.63 | 1.60 | 1.59 | 1.63 |
| Total | Fatality | 76,014 | 70,494 | 82,427 | 85,026 | 95,124 | 98,406 | 104,224 | 106,763 | 98,101 | 100,624 | 92,748 | 93,919 |
|  | VMT | 3928058 | 3749828 | 4378484 | 4385275 | 4657222 | 4663951 | 4856646 | 4893730 | 4456349 | 4592027 | 4271369 | 4289401 |
|  | Fatality Rate | 1.94 | 1.88 | 1.88 | 1.94 | 2.04 | 2.11 | 2.15 | 2.18 | 2.20 | 2.19 | 2.17 | 2.19 |

Figure 3: Average Fatality Rate per 100 Million VMT per five Year, 1978-2002


### 4.2 Trend Analysis of Daily Crash Fatalities

### 4.2.1 The Days with the Highest Crash Fatalities

Table 2 shows that the four deadliest days on the road were July 4, July 3, December 23, and December 24, considering all years together from 1978 to 2002. Comparing the separate rankings in 5 -year increments over the same period indicates that the overall patterns are similar, but there are some variations of the top ten deadliest days.

- July 4 was either the most deadly day or the second most deadly day for all (5year time) periods (from 1978 to 2002).
- July 3 was the second highest overall for the entire 25 year period, but was first highest in only one of the 5 -year periods. This may be because July 3 was not always part of the July 4 holiday period, i.e., when July 4 was on a Tuesday, Wednesday, or Thursday.
- December 23 was the third highest overall, but varied in ranking in each 5 -year increment.

Table 2 also shows that for the top 10 deadliest days, the total number of fatalities in each 5 -year period declined continuously, from 9,199 between 1978 and 1982 to 7,168 from 1998 to 2002. Comparing the fatalities between the highest to the lowest days shows that the range (the most deadliest minus the $10^{\text {th }}$ deadliest) has been steadily narrowing (i.e., smaller variances), from 235 during the period of 1978 - 1982, to 46 from 1998 to 2002.

| Table 2 <br> Days with the Highest Fatalities, 1978-2002 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Five Years Period |  |  |  |  |  |  |  |  |  | Total |  |
|  | 1978-1982 |  | 1983-1987 |  | 1988-1992 |  | 1993-1997 |  | 1998-2002 |  |  |  |
| Rank | Day | Deaths | Day | Deaths | Day | Deaths | Day | Deaths | Day | Deaths | Day | Deaths |
| 1 | Jul 4 | 1085 | Jul 4 | 908 | Jul 4 | 841 | Jul 3 | 776 | Jan 1 | 739 | Jul 4 | 4320 |
| 2 | Dec 24 | 975 | Aug 3 | 816 | Sep 2 | 790 | Jul 4 | 750 | Jul 4 | 736 | Jul 3 | 3898 |
| 3 | Dec 23 | 946 | Aug 9 | 814 | Dec 23 | 786 | Aug 12 | 719 | Sep 4 | 730 | Dec 23 | 3814 |
| 4 | Dec 22 | 926 | Sep 1 | 796 | Aug 18 | 784 | Aug 13 | 704 | Jul 3 | 729 | Dec 24 | 3709 |
| 5 | Aug 1 | 901 | Aug 10 | 787 | Aug 11 | 781 | Dec 23 | 702 | Aug 4 | 714 | Dec 22 | 3676 |
| 6 | Jul 3 | 898 | Aug 2 | 787 | Jun 23 | 777 | Oct 9 | 700 | Jun 30 | 713 | Aug 3 | 3660 |
| 7 | Aug 15 | 895 | Jun 12 | 784 | Aug 19 | 775 | Aug 6 | 699 | Aug 3 | 708 | Jan 1 | 3653 |
| 8 | Dec 21 | 871 | Aug 16 | 782 | Jul 1 | 767 | Jul 2 | 690 | Aug 6 | 707 | Sep 1 | 3643 |
| 9 | Oct 31 | 852 | Jul3 | 782 | Oct 7 | 766 | Aug 20 | 687 | Aug 12 | 699 | Sep 2 | 3638 |
| 10 | Aug 30 | 850 | Aug 23 | 775 | May 27 | 763 | Aug 24 | 685 | Dec 23 | 693 | Aug 4 | 3618 |
| Source: FARS 1978-2002 |  |  |  |  |  |  |  |  |  |  |  |  |

Examining the total daily fatalities from 1975 to 2002 (Figure 4) illustrates an upward trend from January 1 to July 4, followed by a plateau of high fatalities during the summer period, then a downward trend after September. Also, clearly shown on the plot are a number of outliers, which are associated with high fatality days around the holidays (e.g. Independence Day and Christmas Holiday periods). The concave pattern of the daily fatalities is similar as the data were plotted separately in 5 -year increments for the period of 1983 to 2002. However, further comparison of these four charts reveals some interesting results: First, the trend band has become flatter in most recent years,
suggesting that the seasonal difference has become smaller. Secondly, the width of the band has become narrower, indicating the daily fluctuation has become smaller in recent years. Finally, these plots show that the fatalities during the first three months were of little changes over the years, however, there were large reductions in the daily fatalities during the summer period (the warmer mo nths).

The four deadliest days on the road were also July 4, July 3, December 23, and December 24, considering all years together from 1975 to 2002.

Figure 5 presents the highest and lowest single day fatalities between 1975 and 2003. It shows that there is no significant change in the lowest single day fatalities over the years. Most of those days occurred in first three months of the year and in weekdays (Monday to Tuesday). There is a downward trend in the highest number of fatalities that occurred in a single day. Most of those days fell in Saturday.

If we examine the ratio of the highest single day fatalities to lowest single day fatalities (HLSR), that is, (HLSR) year $=$ (Highest single day fatalities)/(Lowest single day fatalities), we can see that the smallest value of HLSR was around three and the highest HLSR was around six over the last 25 years (Figure 6). This quantity can be used as an indication of the variance of the daily crash fatalities for the year.

Figure 4: Crash Fatalities by Day, 1975-2002


## Source: FARS 1975-2002

Figure 5: Highest and Lowest Single Day Fatalities, 1975-2003


Fatalities

Source: FARS 1975-2003 (annual assessment file in 2003)

Figure 6: Ratio of Highest to Lowest Single Day Fatalities (HLSR), 1975-2003


Source: FARS 1975-2002

### 4.2.2 The Days with the Highest Pedestrian Fatalities

Between 1978 and 2002, the three deadliest days for pedestrians were January 1, December 23, and October 31 (Halloween). While these three days (see Table 3) were not always on the top-ten lists as the data were displayed in 5-year increments, January 1 and October 31 had been the top two deadliest days for the recent 10-year period (19932002). All the top-ten deadliest days except January 1 were in the last three months of the year, and more than half of them were in November and December.

The top-ten fatality rankings for pedestrians are different from the rankings for all fatalities. For example, while pedestrian fatalities were relatively high during the July 4 holiday period compared with other summer days, July 4 is not among the top ten most lethal days for pedestrians. This is because the average daily pedestrian fatalities were much higher during the cooler months, as shown in Figure 7. Examining the daily pedestrian fatality plots in Figure 7 reveals an interesting contrast against the plots in Figure 4 - during the period of 1975 to 2002, the daily pedestrian fatalities show a slowly downward trend from January 1 to July 4, then, the trend turns upward. As was the same for the overall fatalities, there are some differences in patterns as the daily pedestrian fatalities were plotted separately in 5 -year increments. The width of the band (i.e., the difference between the highest pedestrian fatalities and the lowest pedestrian fatalities) has become narrower in later years, indicating a smaller fluctuation in daily pedestrian fatalities. The plots also show that the trend band shifts down continuously. This means that the total daily pedestrian fatalities decreased from approximately 100 during 19831987 to around 60 during 1998-2002.

Note that the three deadliest days for pedestrians were December 23 (753), January 1 (751), and October 31 (715. Halloween), considering all years together from 1975 to 2002.

| Table 3Days with the Highest Pedestrian Fatalities, 1978-2002 |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Five Years Period |  |  |  |  |  |  |  |  |  | Total |  |
|  | 1978-1982 |  | 1983-1987 |  | 1988-1992 |  | 1993-1997 |  | 1998-2002 |  |  |  |
| Rank | Day | Deaths | Day | Deaths | Day | Deaths | Day | Deaths | Day | Deaths | Day | Deaths |
| 1 | Dec 22 | 150 | Nov 2 | 139 | Oct 26 | 141 | Jan 1 | 120 | Jan 1 | 113 | Jan 1 | 539 |
| 2 | Oct 31 | 146 | Oct 4 | 137 | Dec 23 | 135 | Oct 31 | 118 | Oct 31 | 110 | Dec 23 | 498 |
| 3 | Dec 23 | 144 | Nov 1 | 137 | Dec 7 | 131 | Nov 19 | 117 | Nov 29 | 105 | Oct 31 | 489 |
| 4 | Dec 15 | 144 | Dec 22 | 135 | Jan 1 | 131 | Nov 1 | 113 | Dec 20 | 101 | Nov 2 | 462 |
| 5 | Dec 21 | 137 | Nov 10 | 133 | Dec 15 | 126 | Dec 2 | 110 | Oct 16 | 101 | Nov 10 | 455 |
| 6 | Dec 24 | 136 | Dec 24 | 132 | Oct 6 | 124 | Dec 13 | 109 | Oct 13 | 101 | Oct 26 | 451 |
| 7 | Oct 20 | 127 | Dec 23 | 132 | Nov 18 | 120 | Nov 22 | 108 | Nov 20 | 99 | Dec 20 | 451 |
| 8 | Dec 12 | 123 | Dec 10 | 132 | Nov 3 | 120 | Nov 13 | 108 | Dec 4 | 99 | Dec 10 | 451 |
| 9 | Nov 17 | 122 | Nov 8 | 130 | Sep 29 | 118 | Dec 20 | 107 | Dec 1 | 98 | Dec 22 | 447 |
| 10 | Dec 6 | 122 | Oct 18 | 129 | Oct 31 | 117 | Nov 8 | 105 | Dec 8 | 97 | Dec 7 | 440 |
| Source: FARS 1978-2002 |  |  |  |  |  |  |  |  |  |  |  |  |

Figure 7: Pedestrian Fatality by Day, 1975-2002


Source: FARS 1975-2002

### 4.2.3 Occupant Fatalities by Day

The pedestrian fatality pattern is opposite of the overall fatality pattern. This raises a question about what the daily vehicle occupant fatality pattern looks like. Not surprisingly, since vehicle occupant fatalities comprise eighty percent of all fatalities, the general trend is similar to that for the overall fatalities, where occupant fatalities increased from the beginning of the year, peaked in the summer then came down toward the end of the year (Figure 8). However, the slopes of the upward and downward trends are steeper as would be expected when compared to the overall fatality pattern in Figure 4. The days with the highest vehicle occupant fatalities are highlighted: New Year's, Memorial Day, $4^{\text {th }}$ of July, Labor Day, Thanksgiving, and Christmas.

Figure 8: Vehicle Occupant Fatalities by Day, 1975-2002

## TOTAL VEHICLE OCCUPANT FATALITIES BY DAY, 1975-2002



Source: FARS 1975-2002

### 4.3 Trend of Crash Fatalities by Day of Week

Far more fatalities occur on weekends (particularly on Saturdays) than on weekdays ([5] and [8]). Figure 9 presents the average fatalities per day by day of week for the period of 1975 to 2002. There is no large difference in the average daily fatalities among weekdays (Monday to Thursday). On the contrary, there is a relatively large reduction in average daily fatalities on weekends (Friday, Saturday, and Sunday) between 1975 and 1992. These results indicate that the fatality reduction over the last 25 years has mostly occurred on weekends. This phenomenon is even better illustrated by examining the average fatalities per day per five years by day of week, as shown in Table 4 and Figure 10. The five-year average fatalities on weekdays are relatively unchanged since 1978 , while the five-year average for fatalities on weekends have decreased steadily since 1978 until the five-year period (1993-1997), at which point the average fatalities plateaued.

Figure 9: Average Fatalities per Day by Day of Week, 1975-2002


Source: FARS 1975-2002

| Table 4 <br> Average Fatalities per Day by Day of Week |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period | Day of Week |  |  |  |  |  |  |
|  | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| 1978-1982 | 103 | 101 | 107 | 116 | 156 | 201 | 159 |
| 1983-1987 | 98 | 96 | 99 | 108 | 140 | 174 | 140 |
| 1988-1992 | 97 | 94 | 97 | 106 | 139 | 168 | 135 |
| 1993-1997 | 97 | 93 | 96 | 102 | 129 | 148 | 127 |
| 1998-2002 | 99 | 96 | 98 | 104 | 129 | 149 | 130 |
| Total | 99 | 96 | 100 | 107 | 138 | 168 | 138 |
| Source: FARS 1978-2002 |  |  |  |  |  |  |  |

Figure 10: Average Fatalities per Day per Five Year by Day of Week, 1978-2002


Source: FARS 1978-2002

## 5. Summary and Conclusions

The trends and patterns of highway traffic crash fatalities by month, day, and day of week between 1975 and 2002 were examined in this report. The trends and patterns in monthly and daily traffic crash fatalities vary significantly, depending on the particular month, day, and day of week.

Monthly fatalities and VMTs increase steadily from the lowest points in January and February, peak in July and August, then gradually decrease in the later months of the year. Monthly fatality rates per 100 million VMT steadily increase from the lowest points in February and March, and peak in the last quarter of the year.

The four deadliest days on the road were July 4, July 3, December 23, and December 24, considering all years together from 1975 to 2002. Total daily fatalities over the period of 1975 to 2002 clearly illustrates an upward trend from January 1 to July 4, followed by a plateau of high fatalities during the summer period, then a downward trend after September. There are a number of outliers, which are associated with high fatality days. Studies also show that there is no significant change in the lowest number of fatalities in a single day over the years. However, there is a downward trend in the highest number of fatalities in a single day.

During the period of 1975 to 2002, the three deadliest days for pedestrians were December 23, January 1, and October 31 (there were higher childhood pedestrian deaths during Halloween [9]). During the period of 1975 to 2002, the daily pedestrian fatalities show a slow downward trend from January 1 to July 4, then, the trend turns upward.

There is no large difference in the average daily fatalities among weekdays (Monday to Thursday). However, there is a relatively large reduction in average daily fatalities on weekends (Friday, Saturday, and Sunday) between 1975 and 1992. Results indicate that the fatality reduction over the last 25 years has mostly occurred on weekends.

Finally, we should point out that this report intended to present an analysis on the overall trend and pattern of highway fatalities by month, day, and day of week in motor vehicle crashes for the period 1975-2002. We did not examine factors, such as the changes in economic activity, traffic volume, weather, alcohol use, restraint use, vehicle design and safety equipment, roadway design, laws and rules, seasonality, policy, public informing and education, emergency medical services (EMS), etc., which have definitely affected the crash outcomes and hence the trend and pattern of crash fatalities over the past years. For instance, fatalities in crashes that involve one or more impaired drivers appear to increase significantly during holiday periods [10, 11, 7]. Additional analyses might also investigate why there are more pedestrian fatalities during the colder months of the year or whether there are variations by geographic region of the country by season.

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