NHTSA
People Saving People

Takata Suppliers Conference

Primary Safety and Passive Safety:
NHTSA's Approach to Road Safety

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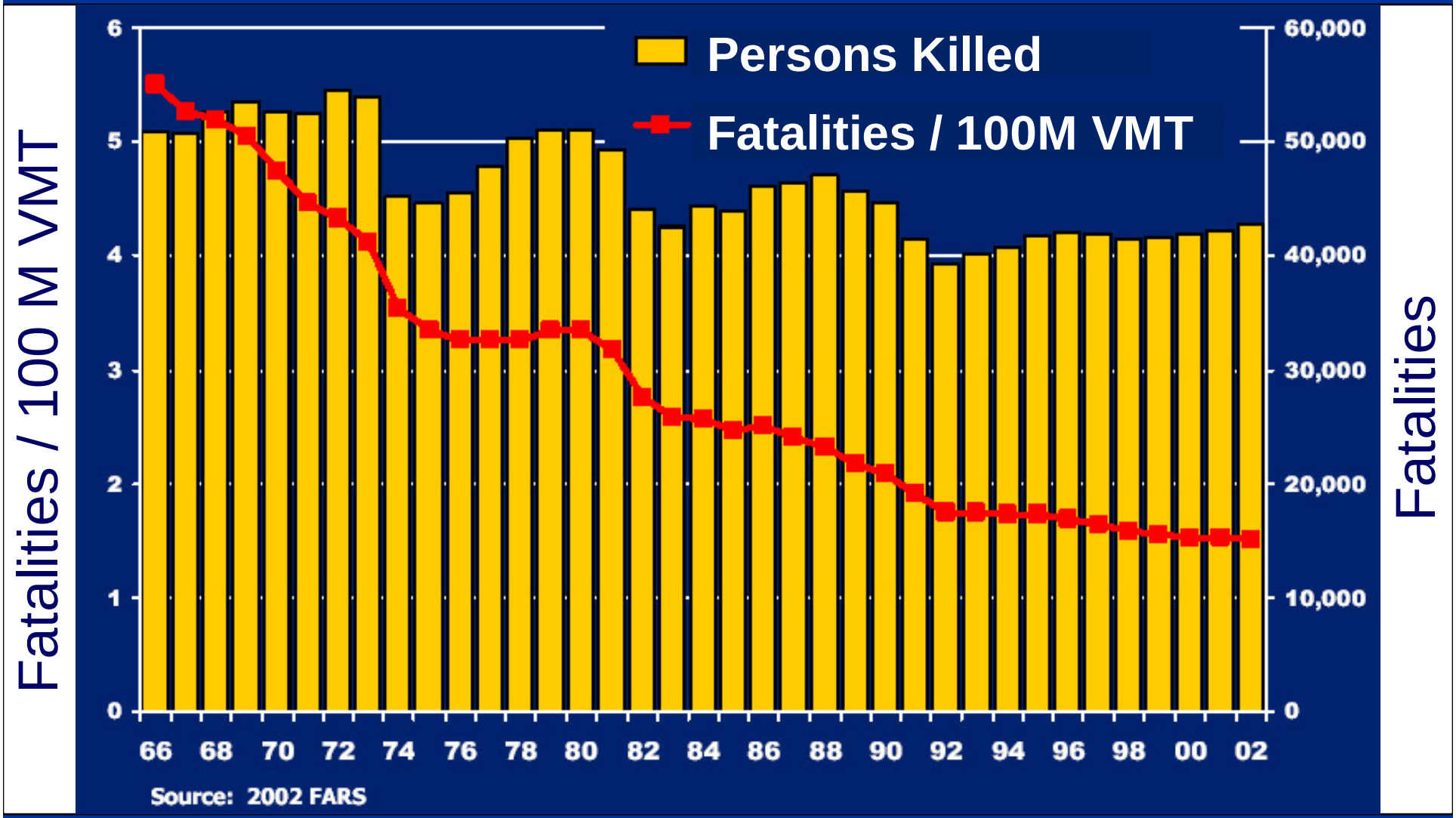
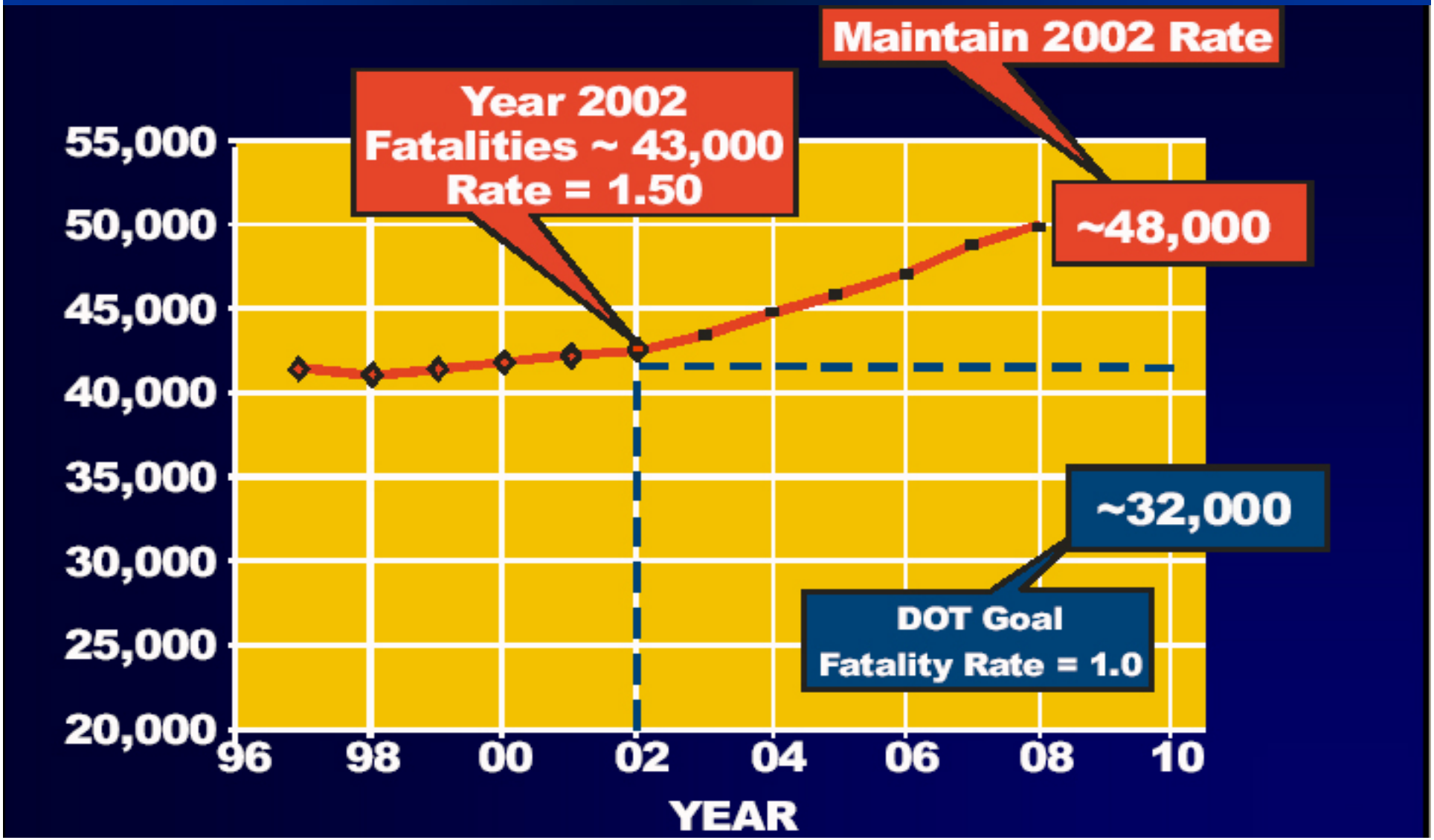
NHTSA Mission

- To Reduce Motor Vehicle Fatalities and Injuries and the Costs Associated With Crashes
- Carrying Out Needed Research, Implementing Education and Enforcement Programs
- Responsible for Issuing Safety Standards

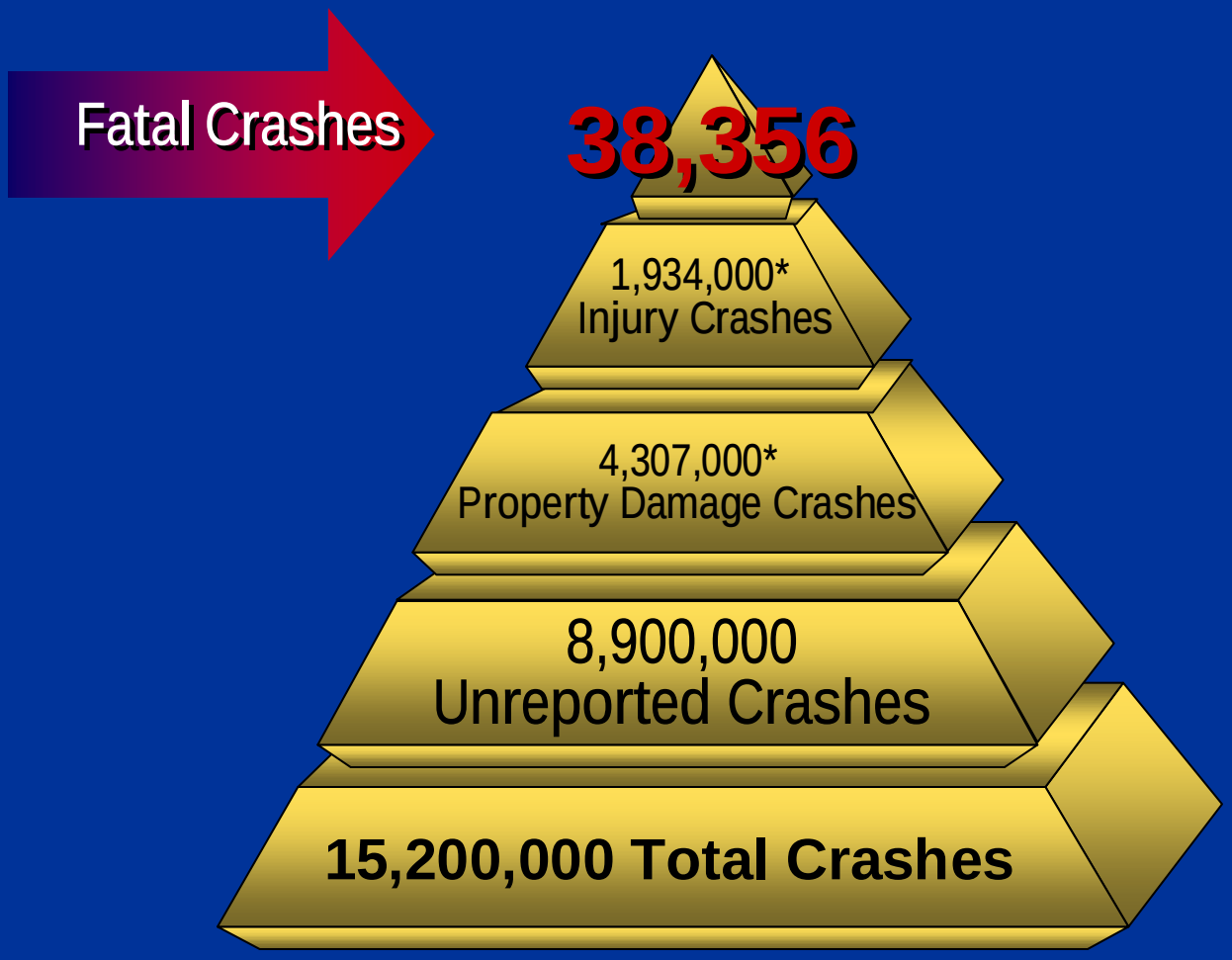
Person Killed and Fatalities per 100M VMT



2008 Goal is Challenging



The Crash Epidemic

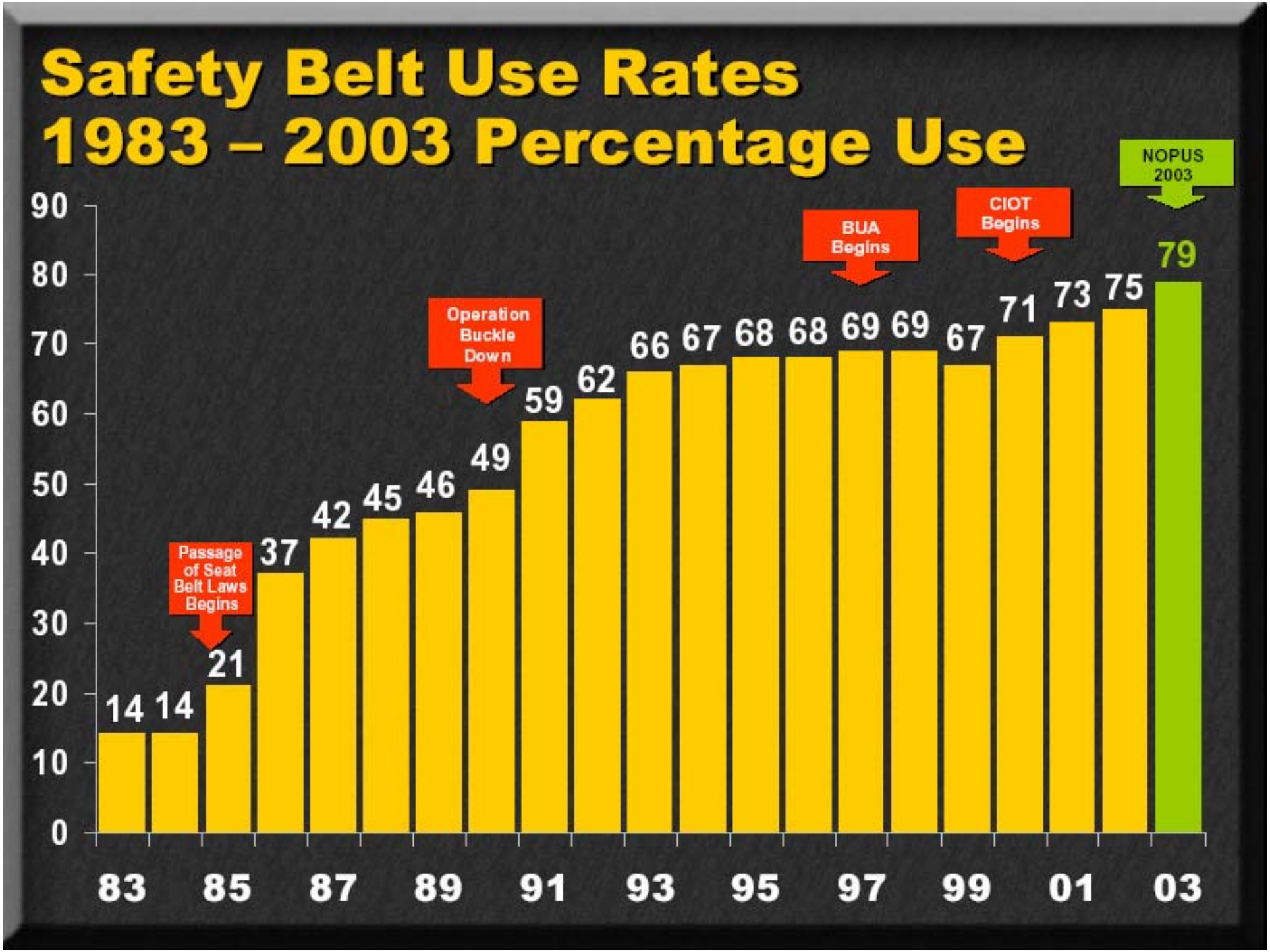


43,220
Fatalities

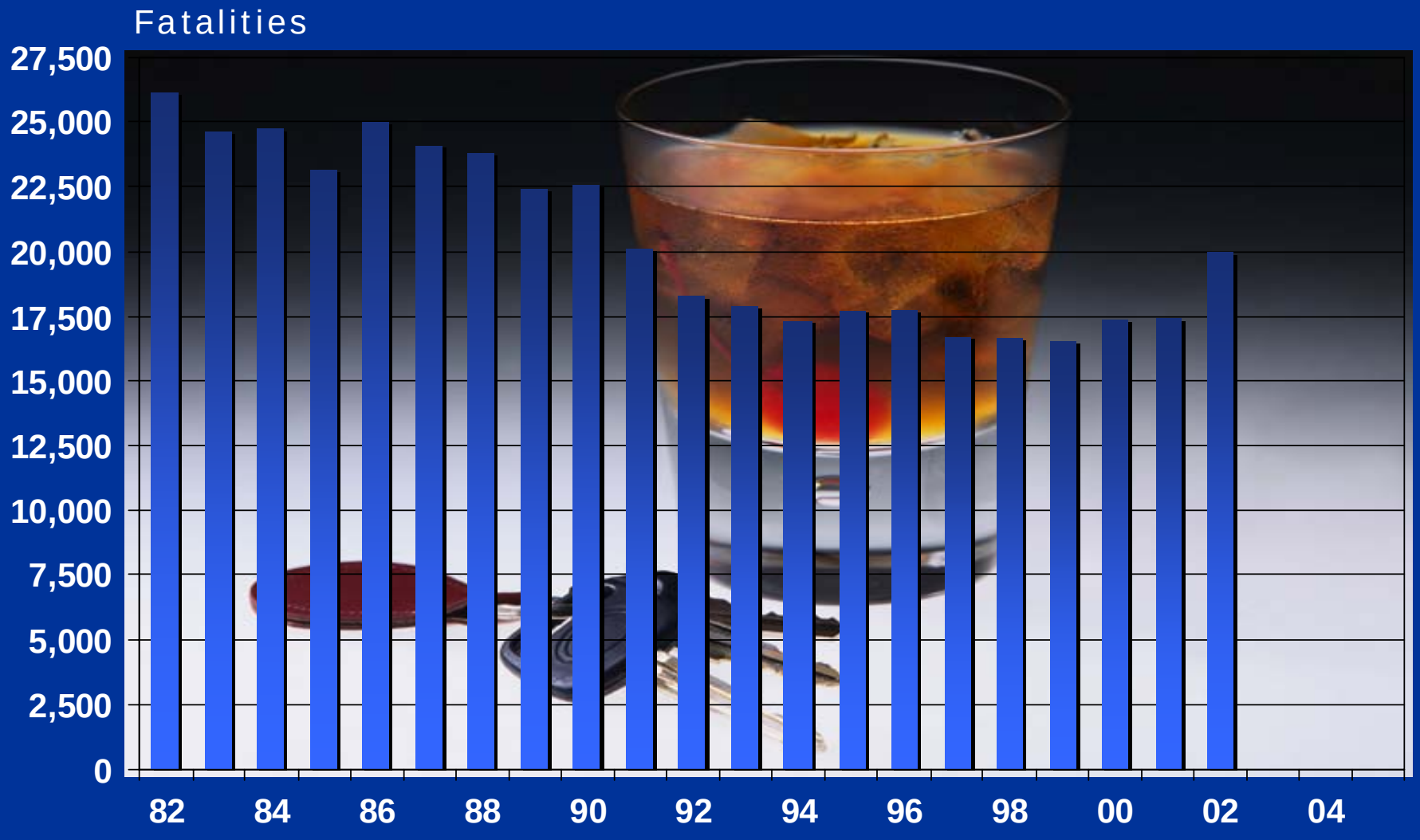
*Police-Reported

NHTSA Priorities

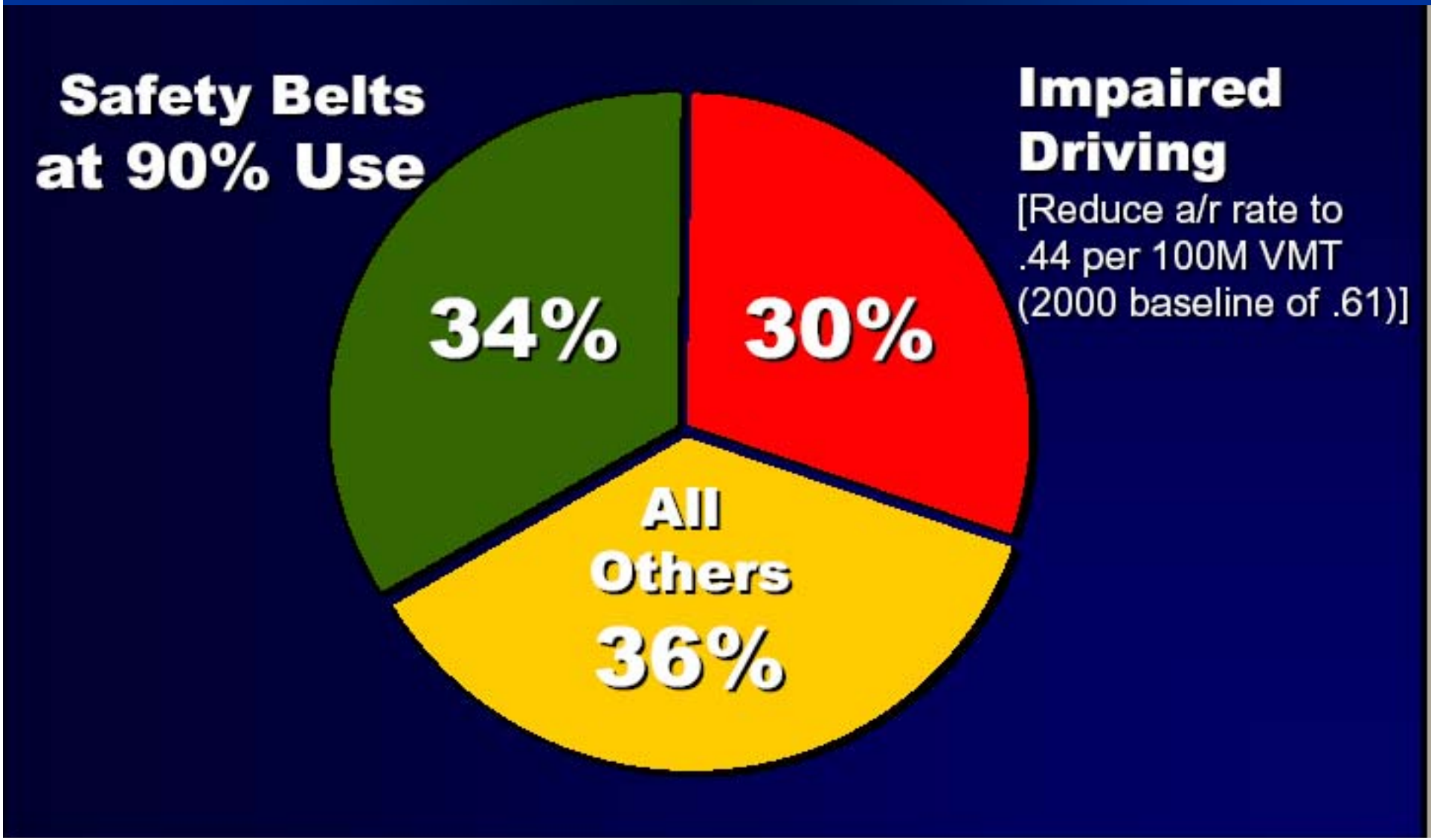
- **In September 2002, NHTSA formed four Integrated Project Teams (IPTs) to conduct an in-depth review of four priority areas**
  - Safety Belt Use
  - Impaired Driving
  - Rollover Mitigation
  - Vehicle Compatibility
- **Final Reports were released June 2003**


Safety Belt Use Rates
1983 – 2003 Percentage Use
NOPUS 2003
CIOT Begins
BUA Begins
Operation Buckle Down
Passage of Seat Belt Laws Begins
90
80
70
60
50
40
30
20
10
0
14 14 21 37 42 45 46 49 59 62 66 67 68 68 69 69 67 71 73 75 79
83 85 87 89 91 93 95 97 99 01 03

Alcohol-Related Fatalities Trend



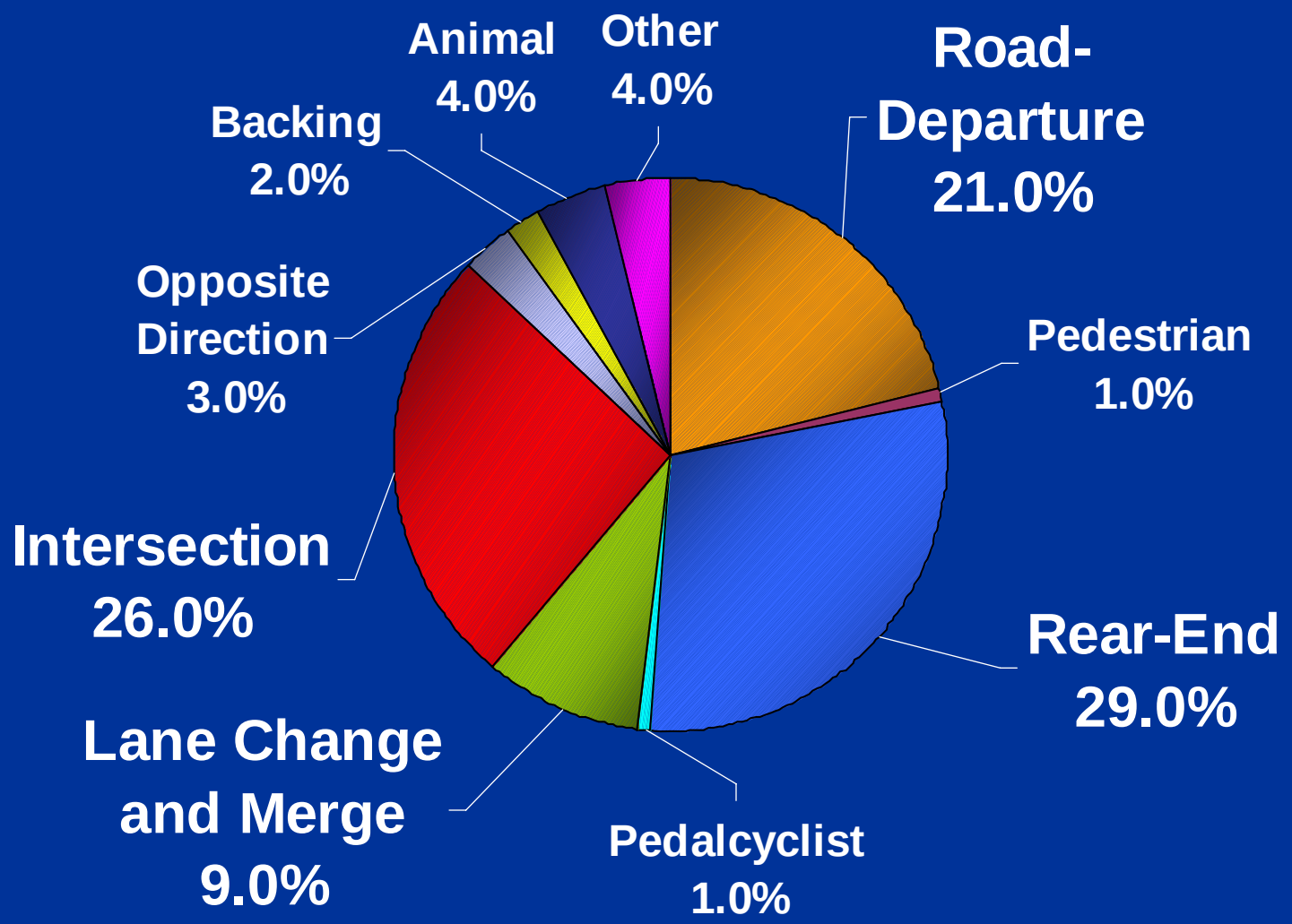
Predicted Lives Saved by Countermeasure



The Crash Safety Problem

- **Major Crash Types**
- **Fatalities and Injuries**
  - Front
  - Side
  - Rear
  - Rollover
  - Compatibility

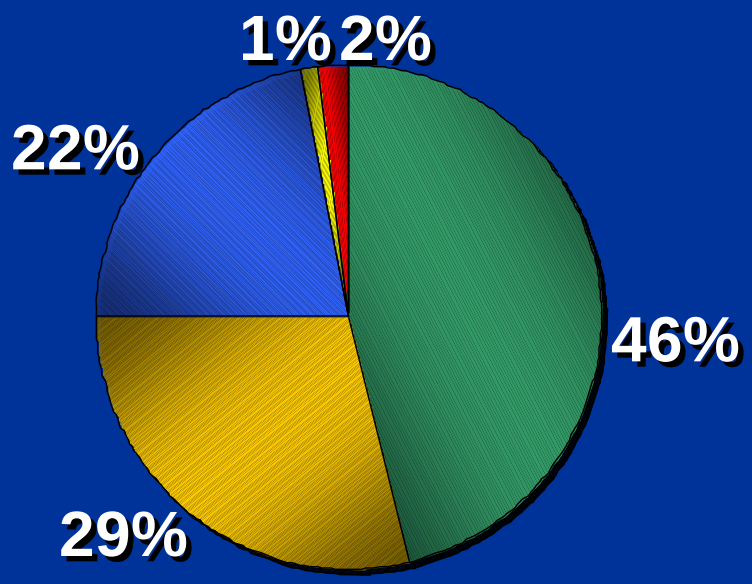
Crashes of all Severities, 2000 GES



Vehicles and Fatalities by Collision Type 2002

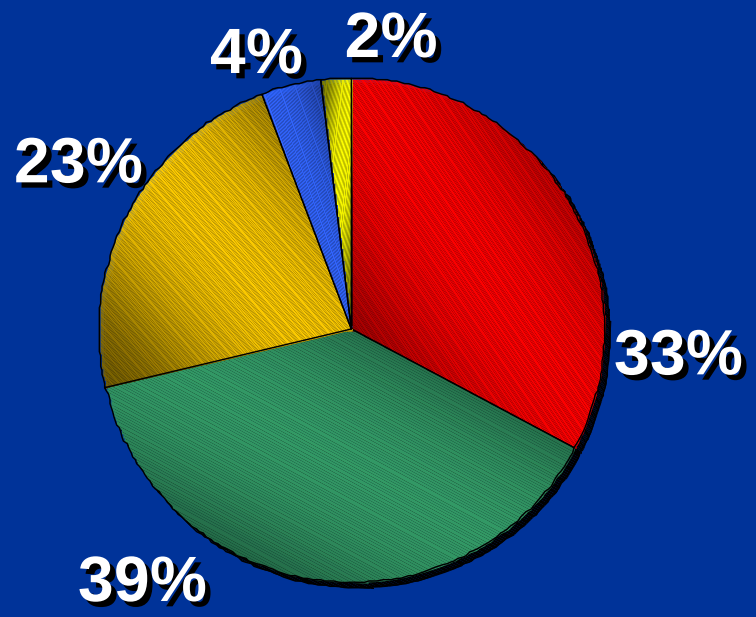
Passenger Vehicles in Crashes

Approx. 10.6 million vehicles involved



Passenger Vehicles Occupant Fatalities

32,335 total occupants killed



Rollover | Front | Side | Rear | Other

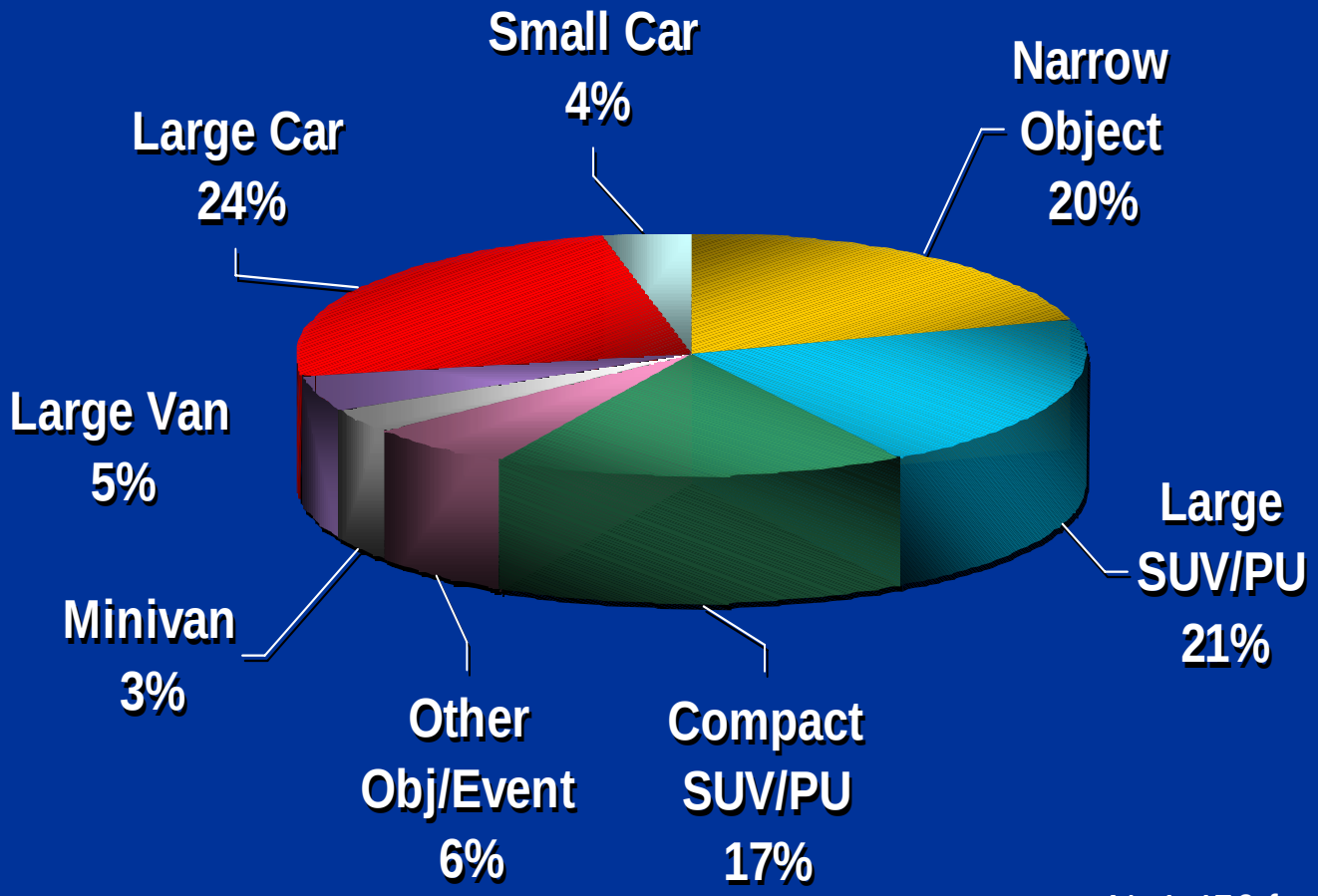
Vehicle Occupants Killed / Injured in Frontal Crashes

	Passenger Car	Light Trucks
Persons Killed	10,471	6,399
Person Injured	811,000	368,000

Side Crash Protection

Current Side Crash Safety Problem Fatalities

Near Side Belted Fatalities by Crash Partner

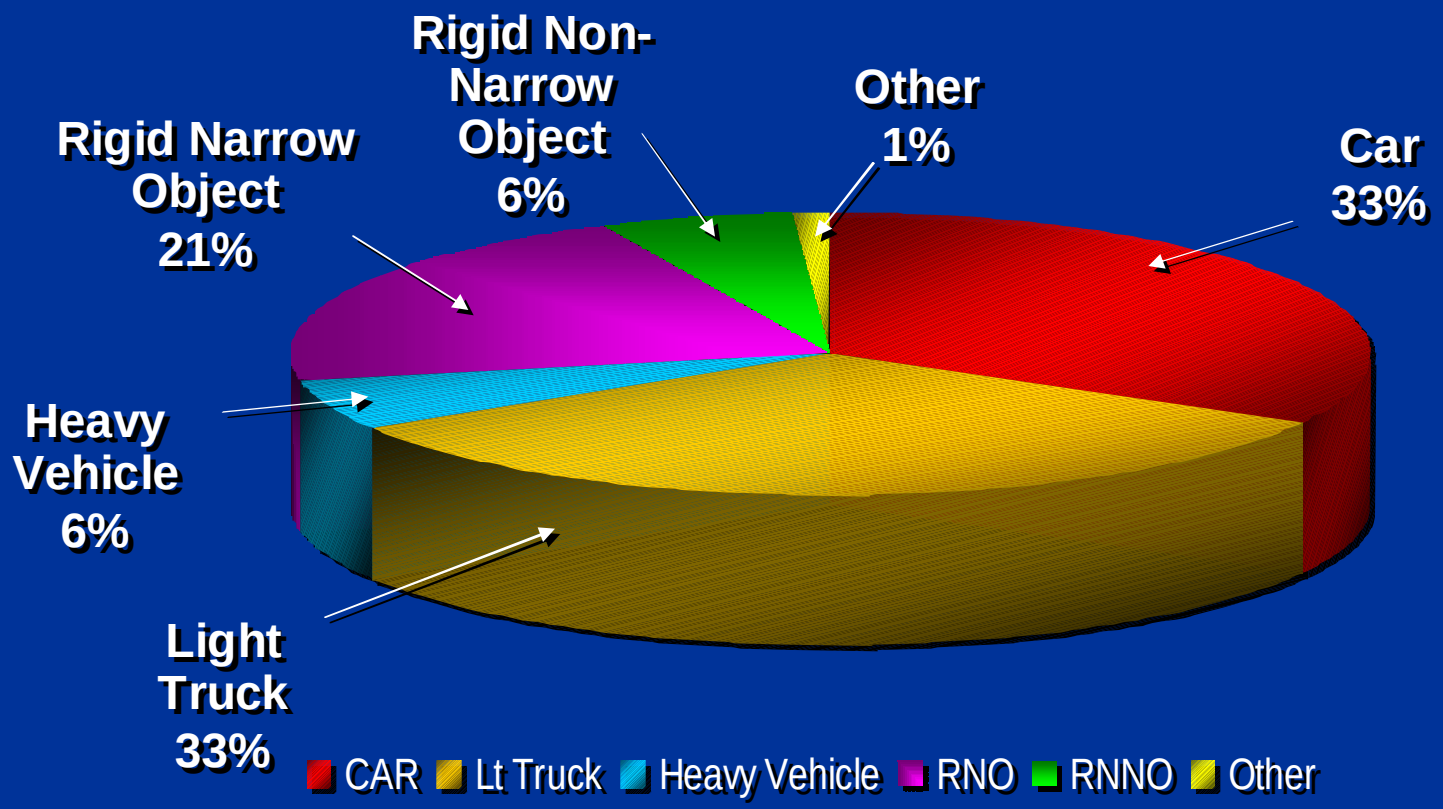


1999 FARS Side Crashes – Model Year 1995+ (light vehicles ≤10,000lbs, no rollover)

N~1,450 fatalities (total)/year
N~805 fatalities (belted)/year

Current Side Crash Safety Problem Injuries

Occupants with AIS 3+ Injuries - Belted & Unbelted



NASS '95-'99 Weighted…Model Year 1995+ (light vehicles ≤10,000lbs, no rollover)

3,272 Occupants (total)/year

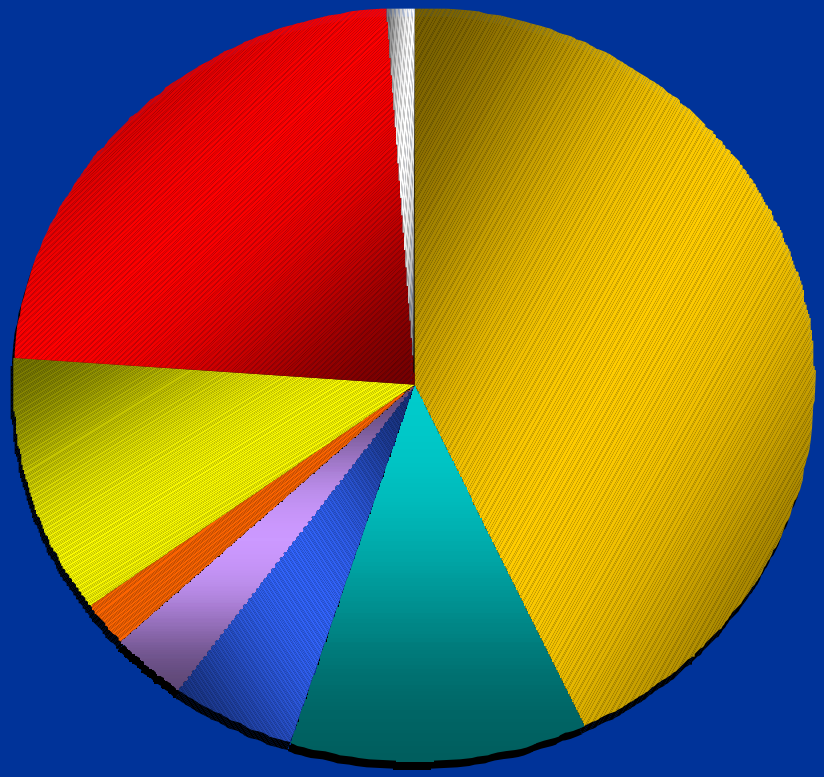
Annual Estimate of Struck Side Occupants

(Non Rollover Towaway Side Crashes)

1991-2000 NASS Weighted Data / Occupant > = 56” in Height

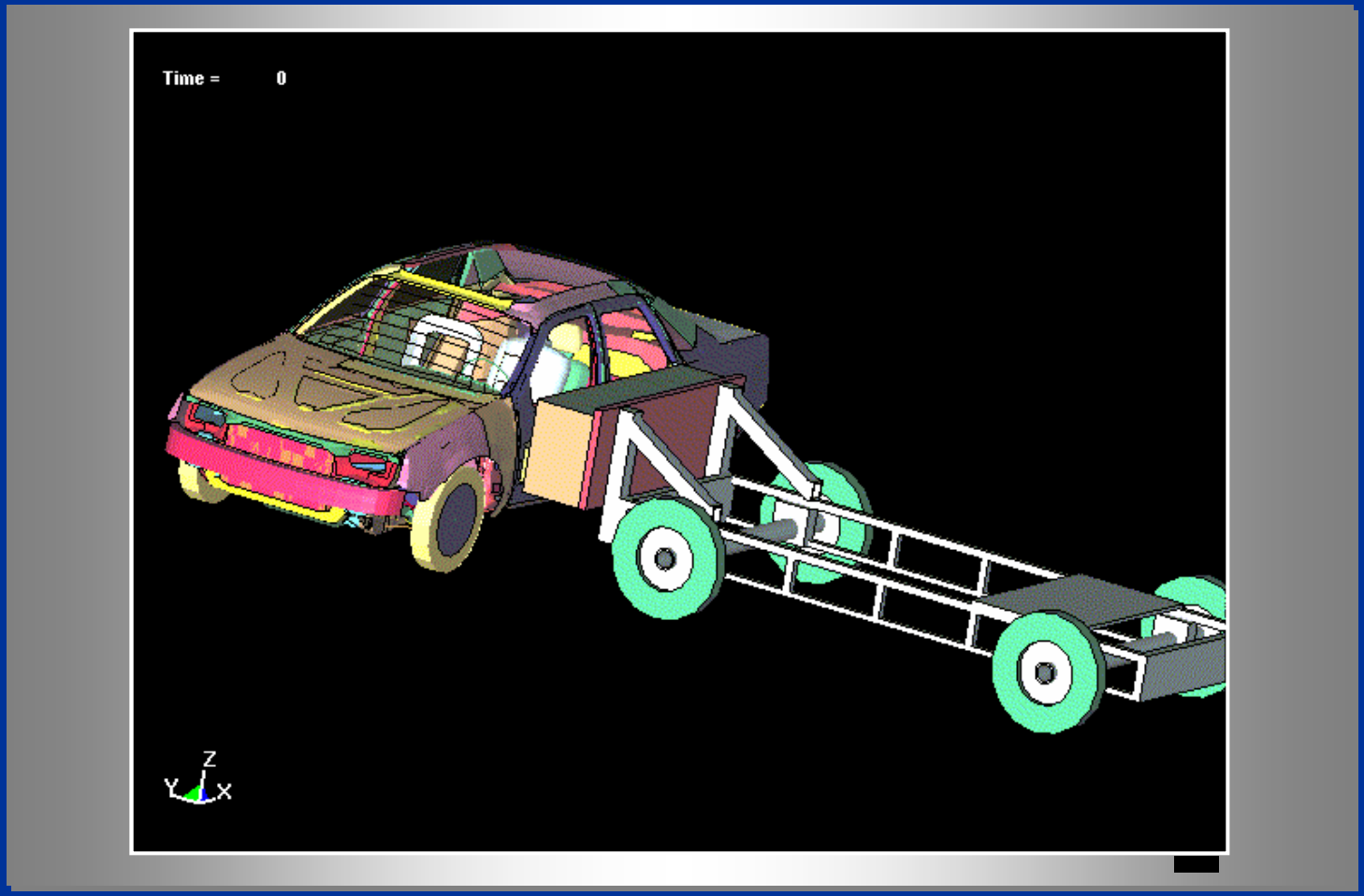
1%	Head/Abdomen/ Chest
2%	Chest/Abdomen
3%	Head/Chest
5%	Unknown
11%	Abdomen
12%	Other
23%	Head
43%	Chest

Distribution of Body Regions Injured Male Occupants



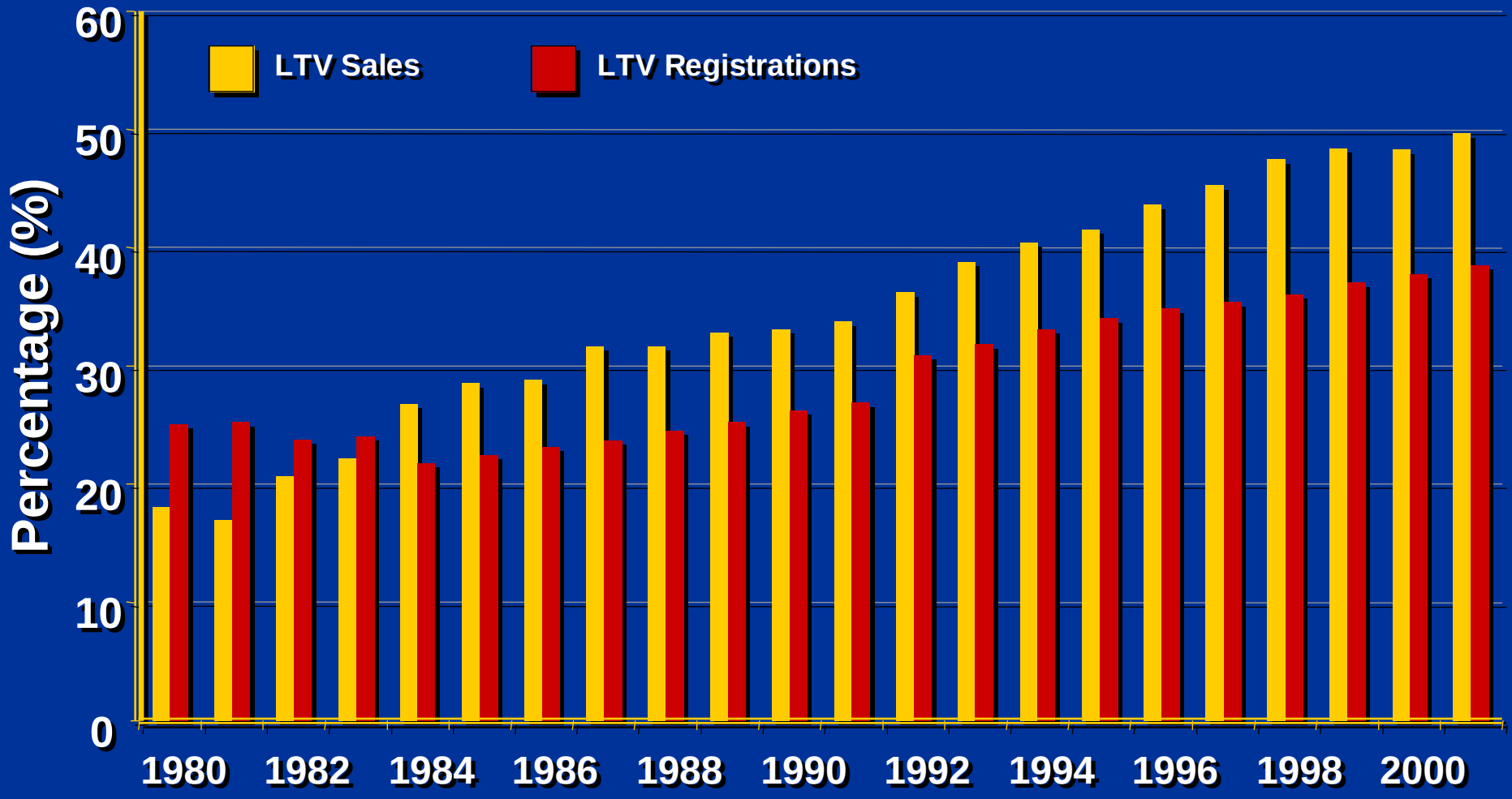
Address Increased Risk of Head Injuries From Crashes Involving LTVs and Narrow Object

Side Impact Barrier

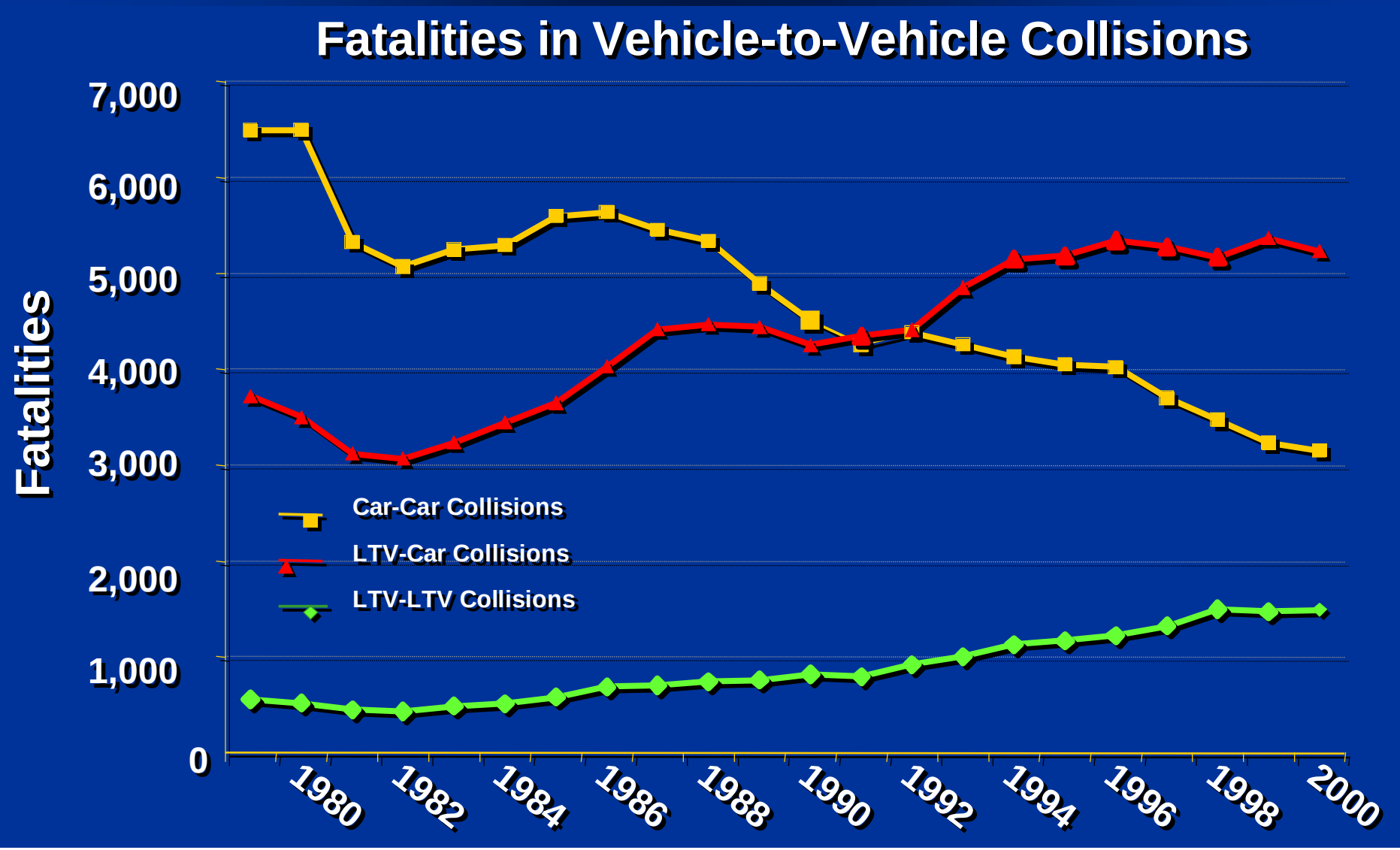


Compatibility Problem

US LTV sales have leveled off at just under 50 %



Compatibility Problem

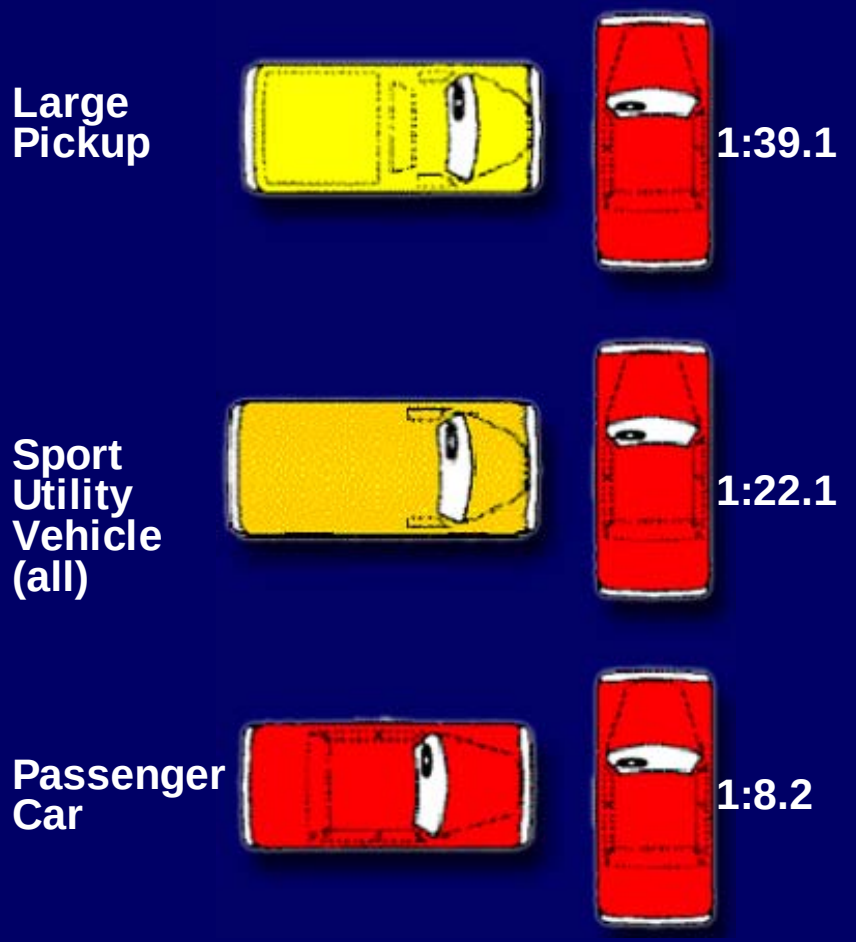


Vehicle Compatibility

Vehicle Compatibility

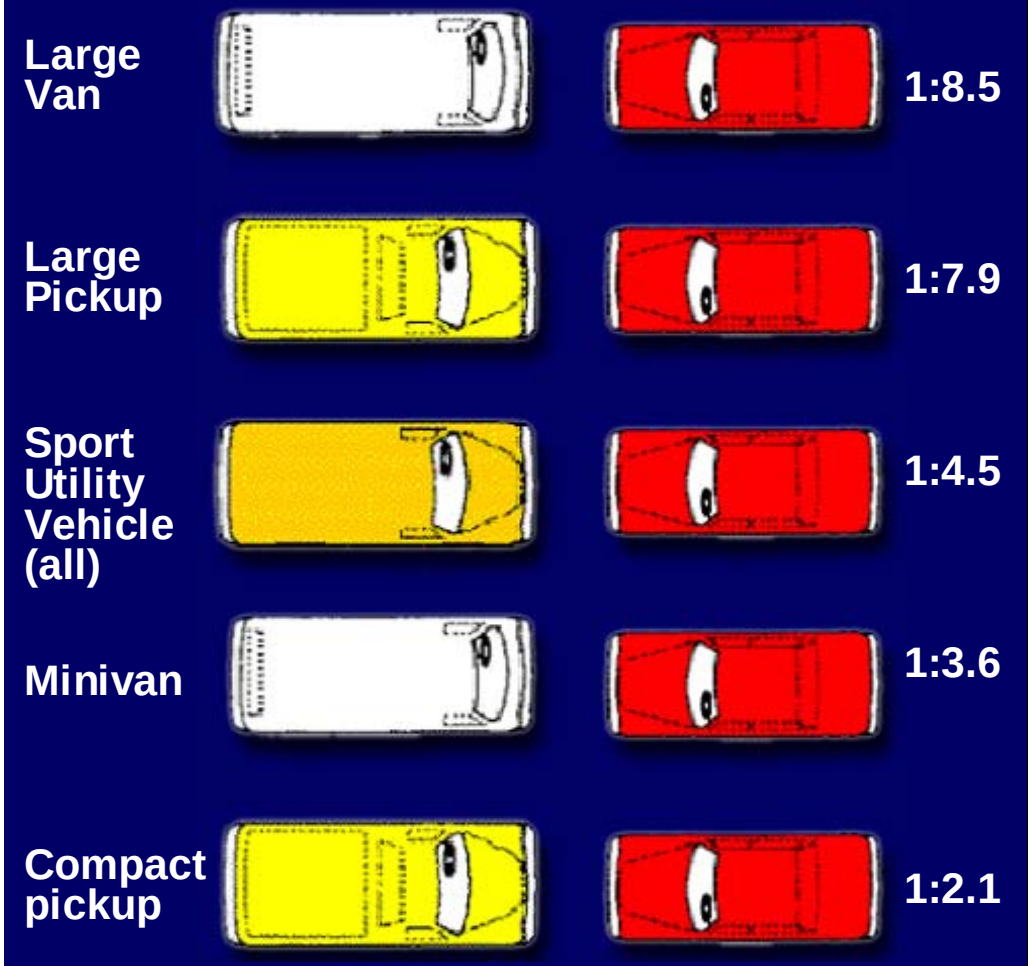
Driver Fatality Ratios

for Side Impact Crashes into Passenger Cars



Driver Fatality Ratios

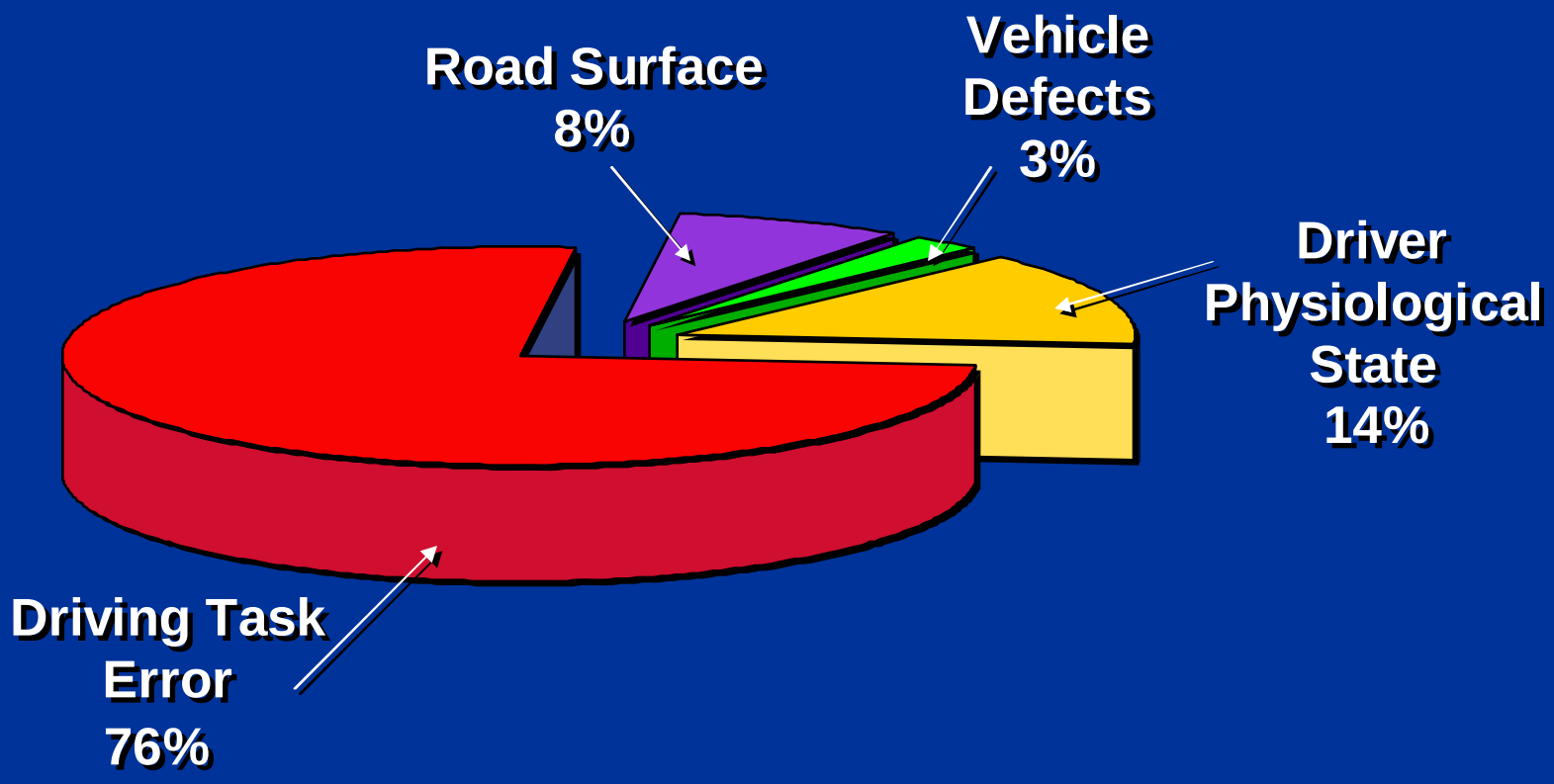
for Frontal-Frontal LTV-to-Car Crashes



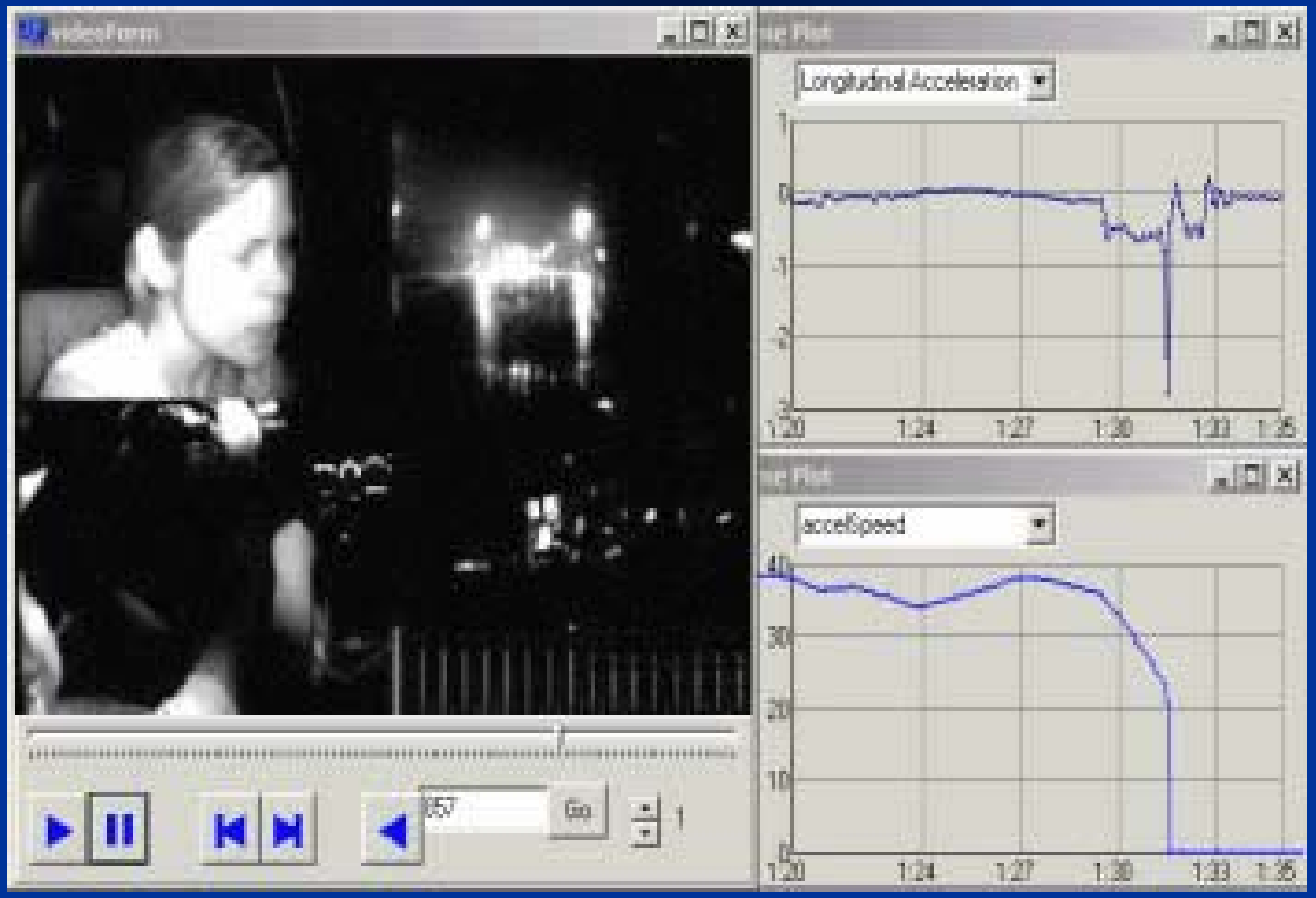
1995-2001 FARS, Driver Fatality Ratios Both Vehicles MY >= 1990

The Safety Problem

Causal Factor Distribution



Naturalistic Driving Data



Technical Highlight:
Programmable Steering Machine

Example:
Fishhook Maneuver Effectiveness

Major on Going Activities

- **Safety Systems (Crashworthiness) Research**
- **Biomechanics**
- **Crash Avoidance and Driver / Vehicle Performance Research**
  - Rollover / Handling and Stability
  - Driver - Vehicle Safety Research
  - Driver Distraction Research
  - Advanced Safety Systems Research
  - Tire Research
- **Heavy Vehicle Safety Research**

Safety Systems (Crashworthiness) Research

- Airbag Evaluation
- Advanced Frontal Protection
- Child Restraint Systems (CRS)
- Vehicle Crash Compatibility
- Side Impact Protection
- Rollover Crashworthiness
- Advanced Restraint Systems

Safety Systems (Crashworthiness) Research (continued)

- **New & Advanced Technologies**
  - Adaptive Airbag
  - Pre-crash sensing
  - Tailored Inflation
  - Occupant Detection Systems
- **School Bus Research**
- **Crash Data Recorder Research**
- **Post Crash Research**

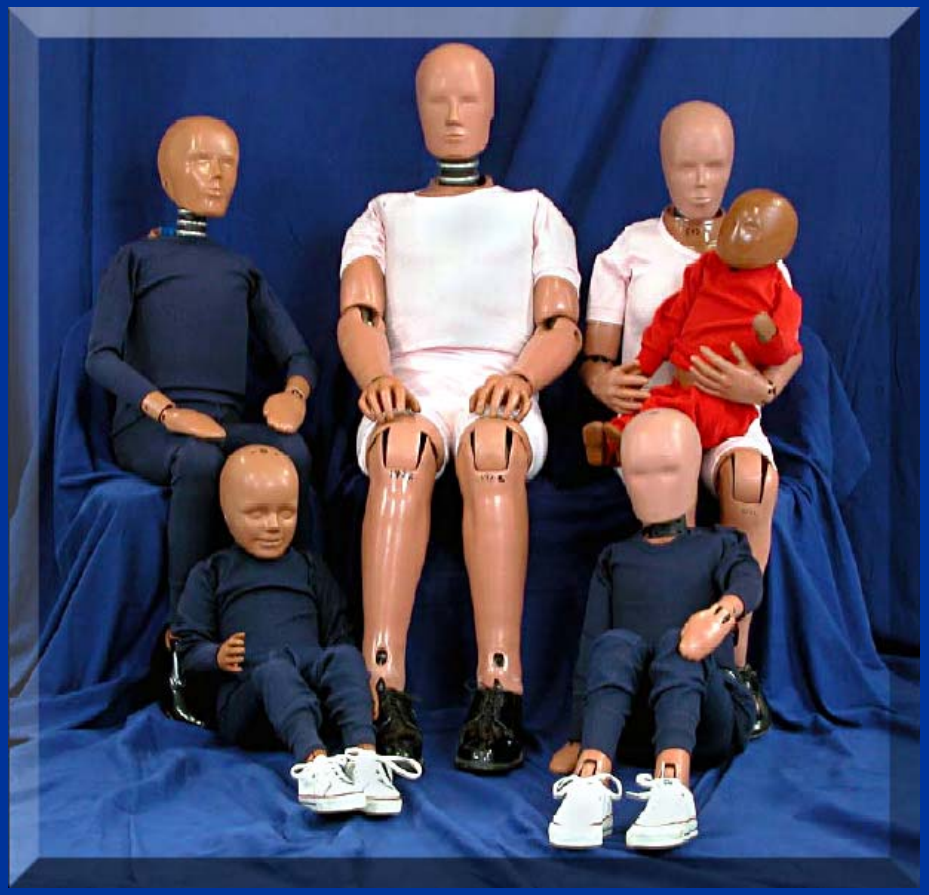
Vehicle Compatibility Initiatives

- **Vehicle Strategies**
  - Partner Protection
  - Self Protection
  - Lighting / Glare
  - Reform CAFE
- **Roadway Strategies**
  - Improve Structural Engagement with Roadside Hardware
  - Increase Awareness
- **Deployment Strategies**
  - Consumer Information

Human Injury Research

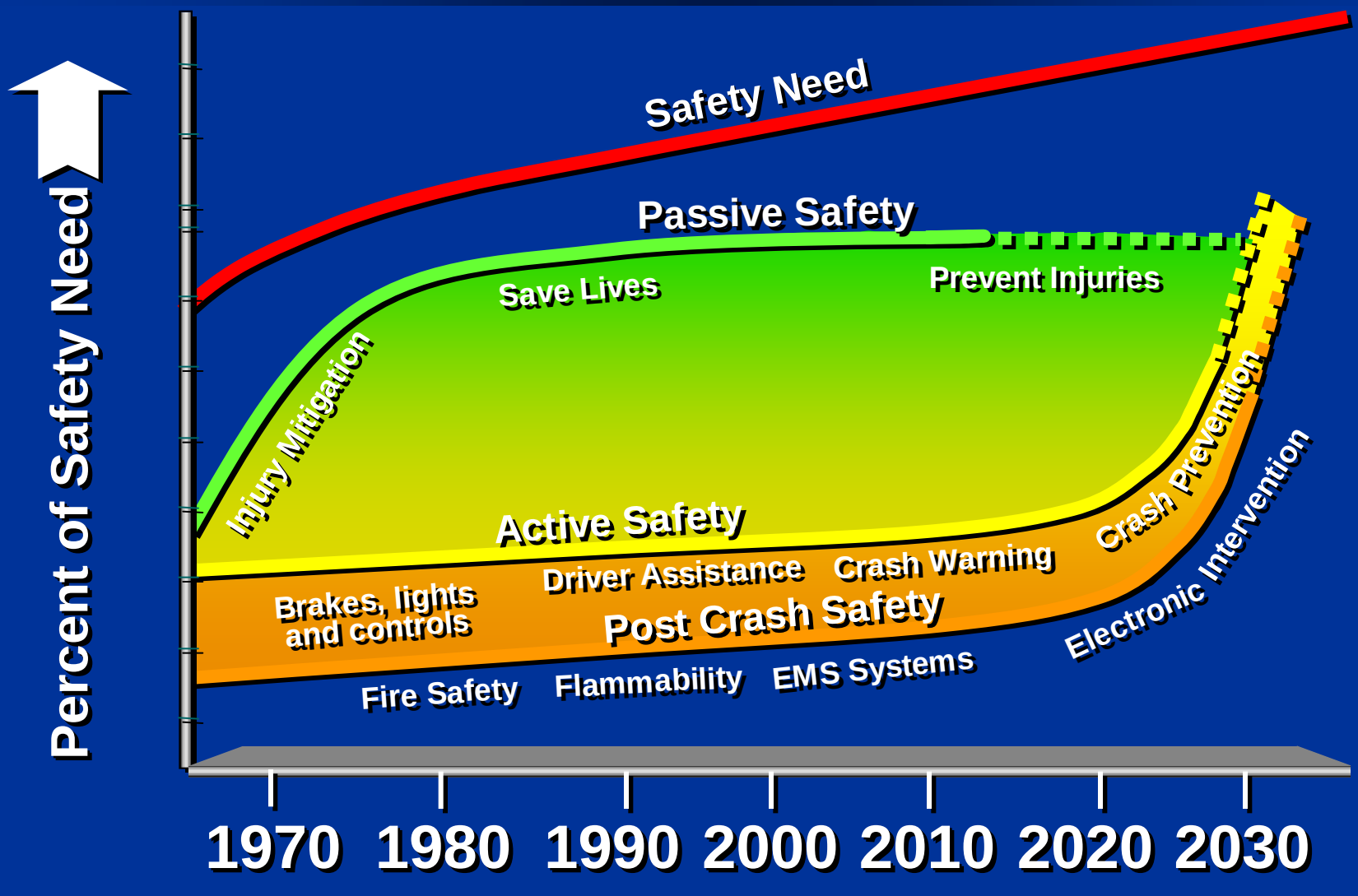
- Human Injury Tolerance
- CIREN
- Disability Injuries
- Internal Injuries

Family of Dummies



Solving Problems

The Safety Need



Safety of the Future

- **Evolution of Advanced Technology**
- **Vehicle/Driver/Environment as Total System**
  - Need Constant Communications Among All Components
- **Society Must Accept Some Control by Vehicle**
- **Proper Testing and Evaluation Procedures Needed**
- **Facilitate Deployment Through a Variety of Methods**

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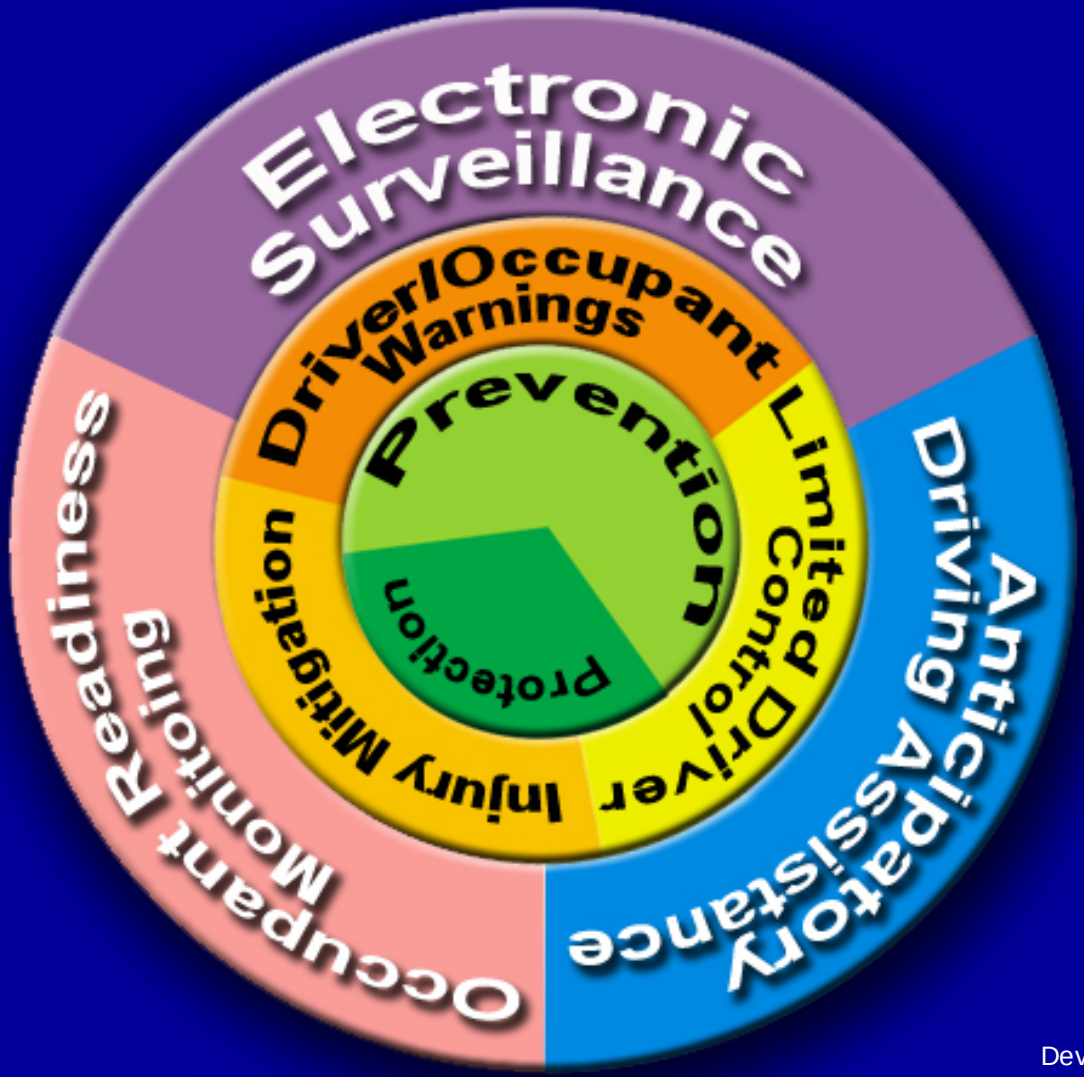
Total Safety



Developed by: Joseph N. Kanianthra

Conclusions

- **Safety Needs Novel Approaches**
  - Collaborative research
  - Innovative regulatory approaches
  - Consumer information and education
  - Closer cooperation between Government and Industry